

# 1-800-785-3301



Deicing Technology



## Keep Winter on the Outside

Our POD<sup>™</sup> Deicing Technology is derived from a unique source that combines Sodium Chloride, Calcium Chloride, Potassium Chloride and Magnesium Chloride in a single homogeneous particle. The result is an extremely effective and uniformed deicing source that produces consistent and predictable results on surfaces. POD<sup>™</sup> utilizes specific particle sizing to maximize melting capacity while quickly getting into solution to lessen tracking into buildings. The advantage is a uniformed particle that is large enough to rapidly melt snow and ice but small enough to limit unwanted tracking. POD<sup>™</sup> delivers uniformed performance and sizing that allows for consistent spreader settings and advanced surface coverage through increased particle density. Simply, POD<sup>™</sup> delivers more deicing particles on the surface per 50 Pound bag.

#### **Natural Colorant & Application Indicator**

Ally<sup>™</sup> G has a natural colorant which is non-staining and naturally occurring in the composition of the product. Its natural color eliminates the need for the addition of synthetic de-icing dyes without compromising visual application indicators and safety. Ally<sup>™</sup> G is non-staining to skin, fabrics, and non-porous surfaces. Its natural color provides ample visual awareness without the potential of staining and tracking.

### Powered by

Entry's proprietary technology is changing the way we protect ourselves against winter weather. Traditional products melt snow and ice by creating a heat exchange. Entry \* works by lonically breaking down the molecular structure of the ice lattice. This unique mode of action allows Entry \* to melt through thin layers of snow or ice in less than 30 seconds while preventing refreeze in temperatures as low as -63°F/-53°C. Learn more about Entry \* at chloridefree.com.



#### **Directions for Use**

For best results, remove any existing loose snow and slush from driveways, steps and walkways prior to application of ice melt. Evenly apply Ally™ G on desired surfaces. Melting should begin within 30 seconds. Once snow and ice have sufficiently melted, shovel off slush. Thick accumulations may require additional application.

#### Ally<sup>™</sup> G Packaging

- 50 lb bags : 49 bags per pallet : 18 pallets per truckload

#### Notice

Do not use on concrete that is less than one year old, or that was not properly mixed, finished, or cured. Flaking or spalling may occur when using any ice melting product on concrete surfaces, especially those that are poorly constructed, contain porous concrete or act as a mortar joints between bricks and flagstone. When used in these situations, Ally<sup>™</sup> should cause less damage than most other de-icers and will reduce the number of concrete freeze/thaw cycles, which also greatly contributes to concrete damage.

Call: 1-800-785-3301 / Fax: 262-786-6111 / customerservice@reinders.com www.reinders.com





APPLICATION	Effective to 10F
Pre-Treatment	
In-Storm	
Post-Storm Cleanup	
Hard Pack 1/8" or Less	
Hard Pack More Than 1/8"	



#### Formulated By Nature

Every POD<sup>™</sup> particle is a homogenous blend of naturally occurring components of calcium, magnesium, sodium and potassium chloride. While all of the chlorides will provide melting action they each have a component that makes them beneficial.

#### Set It & Forget It

POD<sup>™</sup> particles are uniform in size. Most ice melt products use deicing sources that are inconsistent in sizing. The result is that the spreader gets set based upon the largest sized particles to avoid jamming. The problem is that everything that is smaller falls through the spreader faster than intended. This increases tracking, damages infrastructure and wastes product.

#### Size Matters

POD<sup>™</sup> particles are intentionally sourced to be large enough to melt through ice effectively, but small enough that they are gone after melting. Most ice melt products use deicing sources with large particle sizes. The problem is that those larger particles linger after melting and ultimately end up being tracked into your building.

#### Surface Contact

You can't melt what you can't touch. Many ice melt particles are round like a ball. As a result, there is a very small portion of that particle contacting the ice which means it is going to take longer to start the melting process. POD™ particles are rectangular in shape to achieve maximum surface contact.

#### Particles Per Bag

Fifty pounds is always fifty pounds whether there are 300 or 3,000 ice melt particles in the bag. POD<sup>™</sup> Deicing Technology will provide ten to twenty times more per particles per bag than other commonly used ice melt products.

Naturally Occurring Color POD<sup>™</sup> Deicing Technology has a natural light pink color. Having a color is beneficial for providing a visual indicator of how much ice melt is being applied. Other ice melts have colorants that are artificially added and when those particles are tracked into buildings they can leave a stain on carpeted surfaces.

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