

# AMP

## BRINE ADDITIVE

ACCELERATE • MAINTAIN • PROTECT



## DON'T BE LEFT IN THE COLD

**Discover AMP - a liquid inhibitor and salt brine enhancer and breakthrough in de-icing technology.**

Amplify the performance of your anti-icing and deicing program by adding AMP to your salt brine! With AMP, roads can be treated both before and during a storm to more effectively reduce snow and ice buildup preserving road safety. AMP is a salt brine enhancer that accelerates ice melt, maintains friction and protects your roads.

### **Enhance and Protect: Outshine the Competition**

With 50% more melting capacity, AMP in salt brine significantly outshines the competition. And adding AMP at 20% also lowers your salt brine's working temperature (1:1 freeze point) from 18°F to 10°F, protecting your roads in the coldest temperatures. AMP-treated roads become free of ice and snow more quickly than roads treated with salt brine alone. With the low freeze point of Salt Brine with AMP, your storage tanks are also protected in colder conditions.

Freeze point of Salt Brine with 20% AMP is -9°F

### **Superior Road Defense**

When used to pretreat roads alone, salt brine dries out and does not stick to the road's surface - wind and traffic can easily sweep it away. However, with AMP added, it bonds to roads even in the most severe weather conditions



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## High-Performance Solution

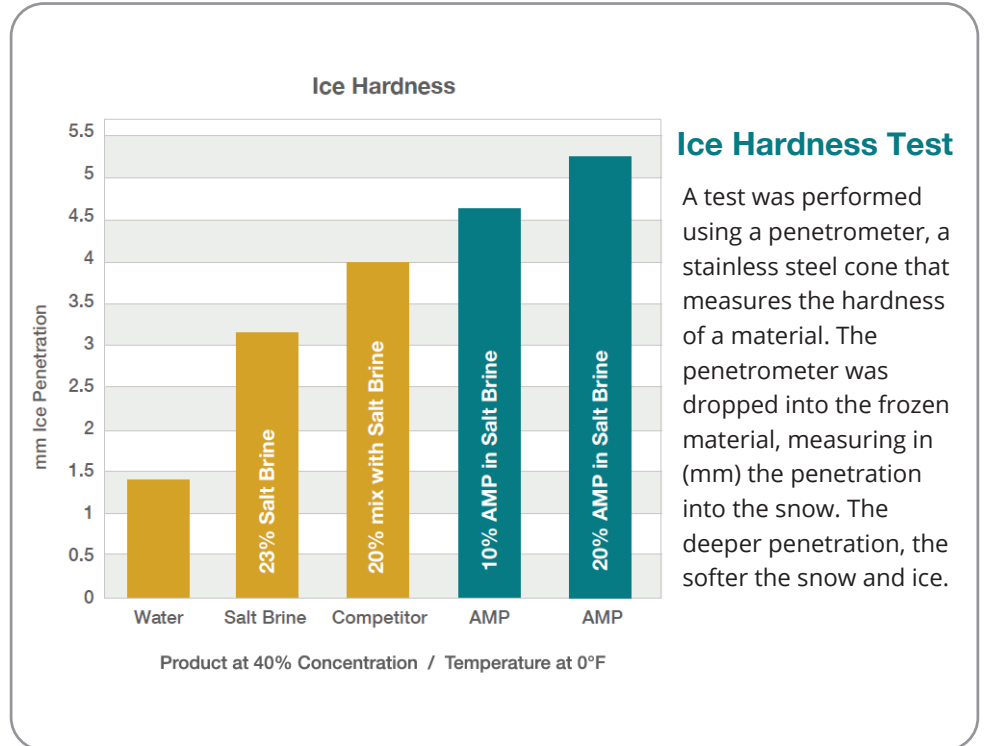
The unique, liquid composition of AMP disrupts the bonding of hard ice crystals and softens ice. This provides a tighter connection between the road and tires, making driving safer. The faster melting performance allows for more time between treatments, or a reduced application rate, making AMP the more cost-effective solution. AMP reduces anti-icing and de-icing cost per mile of roadways significantly, driving a strong positive return on investment for your purchase.

## Corrosion Protection

AMP exceeds the PNS specifications for corrosion protection and provides a safer driving surface than the standard 23% salt brine. 20% AMP added to salt brine reduces corrosion by more than 70% when compared to standard rock salt. Corrosion of your storage tank is also reduced by more than 70%, which significantly reduces capital investment over time.

## Looser Snow, Easier Plowing

When AMP is added to salt brine, it is much more effective at breaking through layers of ice and snow than salt brine alone and significantly more effective than the competitor's formula.



	Feature	Benefit
ANTI-ICING	<ul style="list-style-type: none"> <li>✓ Product sticks to road</li> <li>✓ 75% more effective than salt brine alone</li> <li>✓ No Odor or Tank Cleanup</li> </ul>	<ul style="list-style-type: none"> <li>✓ Does not dry up and blow away after pre-treatment</li> <li>✓ Maintain service levels with fewer treatment</li> <li>✓ Reduce costs of cleanup</li> </ul>
DE-ICING	<ul style="list-style-type: none"> <li>✓ Effective at colder temperatures</li> <li>✓ Reduce application rates or frequency</li> <li>✓ Protects your tanks from corrosion and colder temps</li> </ul>	<ul style="list-style-type: none"> <li>✓ Maintain service levels in the coldest storms</li> <li>✓ Reduce costs due to fewer applications required</li> <li>✓ Reduce capital costs due to less corrosion</li> </ul>
TREATING SALT AT THE SPINNER	<ul style="list-style-type: none"> <li>✓ More cost effective than CaCl<sub>2</sub></li> <li>✓ Corrosion inhibited</li> <li>✓ Improves melting capacity</li> </ul>	<ul style="list-style-type: none"> <li>✓ Reduce costs by 10% to 30% compared to CaCl<sub>2</sub></li> <li>✓ Reduce corrosion costs for your equipment</li> <li>✓ Reduce bounce and scatter and improve service levels</li> </ul>



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