

# THE ANSWER TO YOUR #1 PRIORITY.



**MAINTAIN PRISTINE SURFACE CONDITIONS**



**FIND SAVINGS ON TIME & LABOR**



**APPLY WITH EASIER CONVENIENCE**

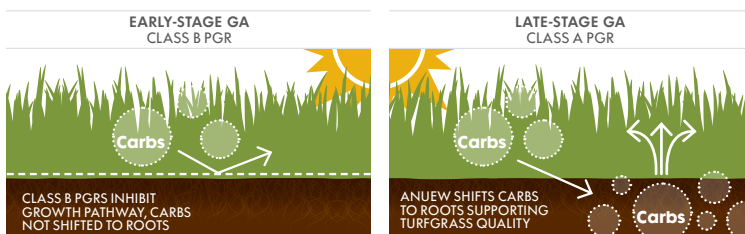
Let Anuew<sup>®</sup> EZ answer your #1 priority, whether that's to improve quality or optimize operational efficiency. A game-changing liquid plant growth regulator, Anuew EZ will save you time with less mowing and fewer clippings while improving the overall playability of greens, tees and fairways. Anuew EZ growth regulation supports a more consistent green speed and a more evenly regulated and denser fairway. Anuew EZ is a late-stage GA inhibitor that, relative to others, is more active and longer lasting on cool-season and some warm-season turf species. You can rely on Anuew EZ in light of Nufarm's 25 years of combined research and real-world experience with this versatile PGR.

## COMPETITIVE ADVANTAGES

- Regulates turf growth leading to improved plant health and stress tolerance
- More active and longer lasting on cool-season turf, equals more consistent and even growth regulation
- Helps evenly regulate Poa in mixed stands and supports Poa suppression
- Supports Poa and Zoysiagrass seedhead suppression
- Reduces the potential for bronzing and overregulation of Bermudagrass collars and surrounds
- Faster regulation in warm-season turf
- Strong and effective regulator of Zoysiagrass and Kikuyugrass
- Helps provide even regulation of Bermudagrass off-types within ultradwarf greens improving appearance and playability
- Supports faster spring transition from overseeding by favoring the Bermudagrass turf
- Your choice for managing rough and bunker faces
- Easy to use liquid formulation







## HOW IS ANUEW EZ DIFFERENT?

Anuew EZ shifts carbohydrates to the plant roots to visibly improve turfgrass quality, density, and appearance.



## AT-A-GLANCE INFO

<b>EPA REG. NO.</b>	1001-92
<b>ACTIVE INGR.</b>	prohexadione calcium (1 lb / gallon)
<b>FORMULATION</b>	suspension concentrate
<b>CHEM. FAMILY</b>	acyl cyclohexanedione
<b>SIGNAL WORD</b>	caution
<b>RESTRICTED</b>	no
<b>PACKAGE SIZE</b>	64 fl oz (4 per case) 2.5 gal (2 per case)

-  RESIDENTIAL
-  COMMERCIAL
-  TURF
-  SPORTS TURF
-  GOLF TURF
-  SOD FARMS



## NEXT GENERATION PGR NOW IN LIQUID FORMULATION

### KEY USES

Golf course turf

**Warm-season turf:** Common and Hybrid Bermudagrass, Zoysiagrass, St. Augustine sp., Paspalum sp., Kikuyugrass sp.

**Cool-season turf:** Bentgrass, Poa annua, Kentucky Bluegrass, Perennial Ryegrass, Tall and Fine Fescues

Parks and cemeteries

Residential and commercial lawns

Sod farms

Sports fields

Not registered for use in California.

### TRUSTED AND PROVEN

Anuew has **15+** years of research and field experience, intensifying from 2016 onward with over 100 recent trials.

Anuew has been researched with **16** different cooperators at various universities and research sites.

Anuew has over **350** real-world field trial applications across a variety of turf species in the US and Canada.

### WDG-TO-LIQUID

#### CONVERSION AS EZ AS



When converting from Anuew to Anuew EZ rates, multiply your WDG rate by 2.2x\* to deliver equivalent AI with Anuew EZ.

\*see the Anuew EZ label for specific application rates.

### USE SUMMARY

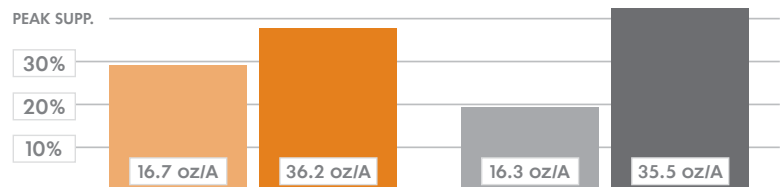
Apply Anuew EZ when turf is green and actively growing. Re-application of Anuew EZ should be based on a Growing Degree Day (GDD) model using environmental data from the use location. Research has shown that 280-350 GDD should be used for re-application timings for common cool season golf situations. Apply in sufficient volume of water to provide uniform and complete wetting of the turfgrass foliage.

See label for complete directions for use.

### ANUEW OUTPERFORMS THE COMPETITION

#### SAVE LABOR WITH REDUCED MOWINGS AND CLIPPINGS

Anuew EZ is more active than Primo Maxx® at lower application rates. On bentgrass, it delivered nearly 20% more suppression at the same rate (16.7 oz Anuew EZ vs. 16.3 oz Primo Maxx).



B. Kreuser, University of Nebraska-Lincoln, 'L-93' Creeping Bentgrass Fairway Applied Jun 19 and Aug 11, Final Clippings Collected Sept 15

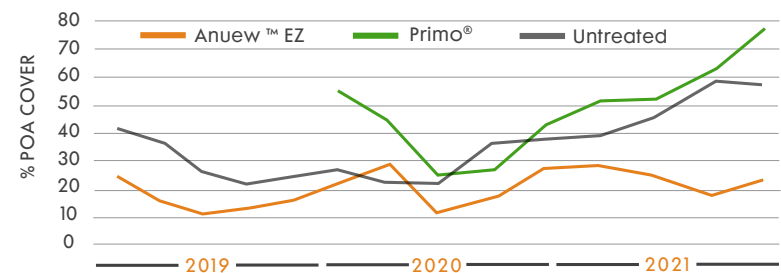
#### IMPROVES THE APPEARANCE OF GREENS WITH BERMUDAGRASS MUTATIONS

Champion bermudagrass putting green with noticeable off-types following weekly 3 oz applications of Primo Maxx on Mondays and 2 oz applications on Thursdays versus the same putting green (with no visible off-types) after two weeks of Anuew EZ at 9 oz and Primo Maxx at 1 oz application per acre.



#### POA SUPPRESSION

Anuew EZ is unique and much stronger on Poa species than trinexapac-ethyl. This advantage can be utilized to suppress Poa in mixed species greens and fairways. To maximize the benefits, discuss your individual program needs with your Nufarm representative.



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